

About us

The Guinness Partnership owns and manages more than 60,000 homes and provides services for 120,000 customers making it one of the largest affordable housing and care providers in the country.

Working in 110 local authorities across England, the Partnership employs more than 3,000 staff. We are proud of our long history. Our organisation started in 1890 when Edward Cecil Guinness, great grandson of the founder of the Guinness Brewery, gave £200,000 to set up the Guinness Trust – the equivalent of £15 million in today's money.

We are a national organisation with bases across England which allow us to deliver truly local services through our four main operating companies.



Great service, great homes, great neighbourhoods and a great place to work.

Guinness Hermitage operates in the South and West of England. Its 350 staff provide a wide range of services to over 11,500 homes through its offices in Bracknell, Havant, Marlborough, Exeter, Bristol, Plymouth and Redruth.

Guinness Northern Counties has over 26,000 homes in the north of England, employing 700 people in more than 20 regional offices, with a corporate centre in Oldham, Greater Manchester.

Guinness South has 17,400 homes across London, the south and east of England. It has 230 staff in ten offices across the region.

Guinness Care and Support specialises in services for older people and people with a learning disability providing home care, supported living, care homes and schemes for retired people.

Our vision

Our aims are to:

- deliver great services at the lowest possible cost
- increase the number of homes we own and services we offer
- work with others to create neighbourhoods everyone can be proud of
- be a great place to work

We involve customers in all areas of our business and help them reach their full potential, particularly through our range of projects aimed at tackling worklessness and getting people into work.

Key areas for comment

- Social housing and how planned changes will affect residents
- Tackling worklessness and financial inclusion
- Regeneration of communities
- Continuing to build new homes in a tough economic climate
- Low cost home ownership including New Build Homebuy and Rent to Buy schemes
- Care and support including innovative extra care schemes, independent living and Foyer schemes for young people
- Sustainability in new and existing homes
- Tackling anti-social behaviour
- Community involvement

Contact us

We can provide background information on a range of housing issues as well as human interest case studies and photographs.

For more information contact The Guinness Partnership Communications Team:

Director of Communications Kate Needham on 01494 607274
Email: kate.needham@guinness.org.uk

Communications Manager (PR) Anne Michael on 01494 607262
Email: anne.michael@guinness.org.uk

Communications Manager Stacey Barrett on 01494 607326
Email: stacey.barrett@guinness.org.uk

Website: www.guinnesspartnership.com